International WOMEN’S DAY 2022

WOMEN SOLVING GLOBAL ISSUES THROUGH LEADERSHIP, COMPASSION, AND INNOVATION.

LUNCHEON  •  MARCH 8, 2022  •  11:30 A.M.-100 P.M.  • SEAWELL BALLROOM

PRESENTED BY

WORLD DENVER
INTERNATIONAL WOMEN’S DAY
**KEYNOTE SPEAKER**

Elizabeth Nyamayaro
Humanitarian and United Nations Special Advisor

**INDIVIDUAL & ORGANIZATIONAL HONOREES**

Marti Awad
SVP, Wealth Enhancement Group

Beyond Our Borders and Women’s Regional Network

**EVENT CHAIRS & EMCEES**

Jamie Landers
Director, Advanced Programs
Lockheed Martin

Jamie Landers is the Director of Business Development Advanced Programs for Lockheed Martin Space. She is focused on rapid technology development, aiming to accelerate the pace at which we germinate and fly new missions. She identifies commercial, civil, and military entities to form strategic partnerships, instituting an entrepreneurial mindset disrupting the status quo to deliver new innovative solutions. She has been an invited speaker at commercial, civil, national, and foreign government conferences to advocate for space sustainability. In a brief hiatus from aerospace, Ms. Landers owned and operated a gourmet food truck in Philadelphia, PA for four years. She is the Champion of Sugar Showdown on the Cooking Channel. She resides in Highlands Ranch, CO with her husband Tom, their rescue dogs Rocket and Lilly, and their cats Oly and Groot.

Patricia Barela Rivera
President
PBR Solutions

Patricia is President/Owner of PBR Solutions, LLC, a Denver-based consulting firm. She previously spent 11 years as the longest standing Director of the Colorado District Office of the U.S. Small Business Administration. Her professional leadership experience also includes the Executive Director of the Governors Citizen Advocacy and Outreach Office from 1991–1994. She has served on over 75 community and organizational boards/commissions in Colorado during the past 45 years. She attended the University of New Mexico and earned her degree in Business Administration. Patricia is serving her second term on the University of Northern Colorado’s Board of Trustees and was reappointed by Governor Polis to serve through December 2024.

**DID YOU KNOW**

Research suggests that women make more sustainable lifestyle choices and have higher levels of social responsibility.1

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Welcome
Patricia Barela Rivera
and Jamie Landers

Organizational Honorees
Beyond Our Borders and Women’s Regional Network

Individual Honoree
Marti Awad

Keynote Address
Elizabeth Nyamayaro
“How to Achieve Equality”

Closing Remarks
Patricia Barela Rivera
and Jamie Landers

DID YOU KNOW
Women are responsible for half of the world’s food production, and in most developing countries they produce between 60 and 80 percent of the food.

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DID YOU KNOW

When land management decision groups include more women, the group choses to conserve more

3 "When More Women Make Decisions, the Environment Wins," ScienceDaily (University of Colorado at Boulder, March 21, 2019),
Long before British Actress Emma Watson became the face of HeForShe, a United Nations global movement that took the world by storm, generating more than 12 BILLION conversations on social media and galvanizing men in every single country in the world in just five days - Elizabeth Nyamayaro was behind the scenes crafting the movement that would revolutionize gender inequality with a radically inclusive invitation to all genders.

Elizabeth, former United Nations Senior Advisor on gender equality and the mastermind behind the HeForShe movement, spent her childhood in an African village that was ravaged by both famine and HIV/AIDS. Working at the forefront of global development for over two decades to improve the lives of under-served populations, Elizabeth has held leadership roles at the World Bank, World Health Organization, UNAIDS, Merck, and UN Women, where she has led and supported large scale programs including a $0.5 BILLION global commitment to end maternal mortality, and has engaged more than 20,000 African communities in 20 African countries as part of the World Health Organization’s most successful public-private partnerships in global health. She is currently a Special Advisor for the United Nations World Food Programme (WFP). Nyamayaro wrote a memoir about her life and experiences, I Am A Girl From Africa.

With her TED Talk garnering more than 1 MILLION views in its first weeks alone, Elizabeth is a prominent thought-leader and has engaged at global forums such as World Economic Forum in Davos, Cannes Film Festival, Skoll World Forum, Harvard, Oxford, the British Parliament, among others. Named as Apolitico’s 10 Most Influential People in Gender Policy 2019 & 2020, Elizabeth has been touted by The New York Times as “one of only two women transforming Davos”, and has been featured in Vogue, Fast Company, Wired, Fortune, Elle, BBC, and CNN. She has also served as a Glass Lions jury at Cannes Lions, and has received the PR Council Trailblazer Award for Social Impact and the Feminist Majority Foundation’s Global Women’s Rights Award.

A Political Scientist by training, Elizabeth holds a Masters of Science in Politics from the London School of Economics & Political Science, and leadership education from the Harvard Business School.

In her professional and personal life, Marti Awad has exhibited a strong devotion to supporting women locally and all around the world. She has served in leadership roles on multiple nonprofit boards and commissions, including the boards of the Metro State Community Foundation, the Rose Community Foundation, and as Chair of Colorado’s 529 Plan Advisory Board. In 2019, she was recognized as a Woman of Distinction by the Girl Scouts of Colorado and as an Outstanding Woman in Business by the Denver Business Journal. As Treasurer for WorldDenver, she has helped navigate the financial uncertainty of the COVID pandemic and has been an integral part of the growth and expansion of our International Women’s Day event over the years.

Beyond our Borders and Women’s Regional Network are two international, women-focused organizations co-founded and founded by civic leader Pat Cooper. Beyond our Borders, a funding network held at the Women’s Foundation of Colorado, utilizes grant making to promote equity and social justice and to create educational, economic, and social opportunities for vulnerable women and girls around the world. The Women’s Regional Network advances women's rights and peace-making in Afghanistan, Pakistan, and India. Since Afghanistan’s collapse last August, the Women’s Regional Network has worked diligently through global channels to provide protection and support for Afghan women leaders. They have raised significant funds globally to establish protective Safe Houses for Afghan Women Human Rights Defenders and are continuing to provide funding for operations, essential services, and security.
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Cigna is proud to support WorldDenver’s International Women’s Day 2022.
Diverse perspectives keep us moving forward and get us closer to equality. #CignaMountainStates

**POWERFUL WOMEN EMPOWER OTHERS**

Wealth Enhancement Group is proud to sponsor WorldDenver’s International Women’s 2022 and congratulates Marti Awad – Senior Vice President, Wealth Enhancement Group and WorldDenver Board Member for being recognized as a WorldDenver’s International Women’s Day Individual Honoree.
WEBSITE DENVER

2021 was a year of impact and growth for WorldDenver!

We hosted our largest-ever International Women’s Day celebration, added two new K-12 education programs impacting hundreds of students in Denver and around the globe, and were named the World Affairs Council of the Year.

- **50+ COMMUNITY EVENTS**
  Held virtual and in-person events focused on world affairs ranging from Speaker Series to Young Professionals Programs

- **5500+ ATTENDEES**
  Thanks to new partnerships, reached a record number of attendees in Denver and around the world through our programs and events

- **2 NEW K-12 EDU. PROGRAMS**
  Established new K-12 education programs with the addition of the World Affairs Challenge Virtual Exchange and a merger with the Center for Teaching International Relations

- **600+ INT’L. PARTICIPANTS**
  Engaged international leaders - from high school youth ambassadors to mid-career professionals - in virtual exchanges of culture, ideas, and expertise with their peers in Colorado

- **250+ DONATIONS**
  Increased our capacity to serve our community thanks to the generous support of our donors, sponsors and partners, as well as interns and volunteers giving 1800 hours of their time

- **175 NEW MEMBERS**
  Added new young professionals, individuals, families, and Diplomats Council members to our community

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