



10TH ANNUAL GLOBAL CUP CHALLENGE

SPONSORSHIP OPPORTUNITIES

WorldDenver is a non-profit community organization that promotes understanding of world affairs and cultures. Since its founding in 2012, WorldDenver's impact on the Colorado community has grown along with its reputation for unique programs that connect Coloradans with experts and leaders through cultural exchange from around the world. WorldDenver's reach is driven locally by more than 3,000 community members associated with the organization. On a global scale, WorldDenver brings about 600 international visitors to Denver annually through a partnership with the U.S. State Department. The WorldDenver Young Professionals host monthly culinary excursions, networking events, and various cultural events throughout the year for our city's globally engaged emerging leaders.

Each year the WorldDenver Young Professionals host their annual fundraising event: the Global Cup Challenge. More than 125 global affairs enthusiasts of all ages will come together to test their trivia skills at an event filled with networking, great food, and global engagement. Funds raised at this event will go towards furthering the mission of the Young Professionals to connect young professionals with a passion for global affairs and a desire to strengthen Denver's international community through networking, education, service, and professional development.

If you are interested in sponsoring, or have any questions, contact Talia Reynolds at Talia@WorldDenver.org or 720-330-9284.

10th Annual Global Cup Challenge
Tuesday, October 18
Bierstadt Lagerhaus - RiNo
6:00 p.m. MT

WORLDDENVER 2021

2021 was a year of impact and growth for WorldDenver! We hosted our largest-ever International Women's Day celebration, added two new K-12 education programs impacting hundreds of students in Denver and around the globe, and were named the **World Affairs Council of the Year**.

50+
COMMUNITY EVENTS



Held virtual and in-person events focused on world affairs ranging from Speaker Series to Young Professionals Programs



5500+
ATTENDEES

Thanks to new partnerships, reached a record number of attendees in Denver and around the world through our programs and events

2
**NEW K-12 EDUCATION
PROGRAMS**



Established new K-12 education programs with the addition of the World Affairs Challenge Virtual Exchange and a merger with the Center for Teaching International Relations



600+
**INTERNATIONAL
PARTICIPANTS**

Engaged international leaders - from high school youth ambassadors to mid-career professionals - in virtual exchanges of culture, ideas, and expertise with their peers in Colorado

250+
DONATIONS



Increased our capacity to serve our community thanks to the generous support of our donors, sponsors and partners, as well as interns and volunteers giving 1800 hours of their time



175
NEW MEMBERS

Added hundreds of new members, including new young professionals, individuals, families, and Diplomat's Council

10TH ANNUAL GLOBAL CUP CHALLENGE SPONSORSHIP LEVELS & BENEFITS



**Question
Master**
\$2,500, presenting

Global Gurus
\$1000

Trivia Geeks
\$500

Fact Finders
(individuals only)
\$150

Logo placement on stage throughout program	X	--	--	--
Podium opportunity	X	--	--	--
Publicity materials at event	Info table at event (literature, pop-up banner, swag etc.)	Pop-up banner and/or swag	--	--
Recognition as food/beverage host	"First Pint" Sponsor	"Pub Grub" sponsor	--	--
Named trivia round with theme of your choice	Full Round (8 questions)	Full Round (8 questions)	--	--
Verbal acknowledgement during live program	X	X	--	--
Acknowledgement on all social media posts to Facebook, Instagram, Twitter, and LinkedIn	Prominent Logo	Logo	Name	--
Swag bags to your team members	X	X	X	--
Annual Young Professional Membership	5 representatives	3 representatives	1 representative	--
Acknowledgment on website homepage and event page	Prominent Logo	Logo	Name	Name
Acknowledgement on all digital and printed materials (slides, signage, handouts)	Prominent Logo	Logo	Name	Name
Team of 4-6 participants	3 teams	2 teams	1 team	Support a nonprofit team

