International Women’s Day 2022

Women solving global issues through leadership, compassion, and innovation.

Women in Leadership, Expert Panel sponsored by Cigna:
At Ellie Caulkins Opera House
9:00am – 10:30am

Exhibit & Networking:
In Bonfils Lobby
10:30am - 11:30am

Luncheon & Keynote:
In Seawell Ballroom
11:30am - 1:00pm

Keynote Speaker:
Elizabeth Nyamayaro
Former Executive Director, UN Women
Founder, HeForShe Global Campaign

Honoring:
Beyond Our Borders and Women’s Regional Network

Marti Awad, Cardan Capital Partners
Elizabeth Nyamayaro
Former Executive Director, UN Women
Founder, HeForShe Global Campaign

Long before British Actress Emma Watson became the face of HeForShe, a United Nations global movement that took the world by storm, generating more than 1.2 BILLION conversations on social media and galvanizing men in every single country in the world in just five days - Elizabeth Nyamayaro was behind the scenes crafting the movement that would revolutionize gender inequality with a radically inclusive invitation to all genders.

Elizabeth, former United Nations Senior Advisor on gender equality and the mastermind behind the HeForShe movement, spent her childhood in an African village that was ravaged by both famine and HIV/AIDS. Working at the forefront of global development for over two decades to improve the lives of under-served populations, Elizabeth has held leadership roles at the World Bank, World Health Organization, UNAIDS, Merck, and UN Women, where she has led and supported large scale programs including a $0.5 BILLION global commitment to end maternal mortality, and has engaged more than 120,000 African communities in 20 African countries as part of the World Health Organization’s most successful public-private partnerships in global health. She is currently a Special Advisor for the United Nations World Food Programme (WFP). Nyamayaro wrote a memoir about her life and experiences, I Am A Girl From Africa.

With her TED Talk garnering more than 1 MILLION views in its first weeks alone, Elizabeth is a prominent thought-leader and has engaged at global forums such as World Economic Forum in Davos, Cannes Film Festival, Skoll World Forum, Harvard, Oxford, the British Parliament, among others. Named as Apolitico’s 100 Most Influential People in Gender Policy 2018 & 2019, Elizabeth has been touted by The New York Times as “one of only two women transforming Davos”, and has been featured in Vogue, Fast Company, Wired, Fortune, Elle, BBC, and CNN. She has also served as a Glass Lions jury at Cannes Lions, and has received the PR Council Trailblazer Award for Social Impact and the Feminist Majority Foundation’s Global Women’s Rights Award.

A Political Scientist by training, Elizabeth holds a Masters of Science in Politics from the London School of Economics & Political Science, and leadership education from the Harvard Business School.

To become a sponsor: Contact Talia Reynolds at Talia@worlddenver.org or 720-330-9284.
## Sponsorship Benefits

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<tr>
<th>Benefit</th>
<th>$10,000 Champion</th>
<th>$5,000 Leader</th>
<th>$2,500 Advocate</th>
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<tbody>
<tr>
<td>Opportunity to have elected official at your table in addition to your guests (schedule dependent)</td>
<td>✓</td>
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<tr>
<td>Podium Recognition by name</td>
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<td>✓</td>
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<tr>
<td>Special acknowledgement in AV presentation at event</td>
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<td>✓</td>
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<td>Opportunity to display signage at event</td>
<td>Premier</td>
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<td>Exhibit table</td>
<td>Full</td>
<td>Shared</td>
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<tr>
<td>Invitation to VIP Reception with keynote speaker, elected officials, community leaders</td>
<td>4 Guests</td>
<td>2 Guests</td>
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<td>Annual Membership with WorldDenver</td>
<td>Individual 3 Premier: $750 value</td>
<td>Individual 2 Premier: $500 value</td>
<td>Individual 1 Premier: $250 value</td>
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<tr>
<td>Recognition in presentation &amp; printed program at event</td>
<td>½ page Ad</td>
<td>Logo</td>
<td>Name</td>
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<td>Preferential seating at tables of 10</td>
<td>3 Premier/30 seats</td>
<td>1 Premier/10 seats</td>
<td>1 Table/10 seats</td>
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<tr>
<td>Recognition on WorldDenver website for 1 year</td>
<td>Logo</td>
<td>Name</td>
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### $2,000 HeForShe Ally

- Add-on to any sponsorship
  - 2 Additional Seats at the HeForShe special recognized head tables
  - HeForShe lapel pins for guests
  - Special acknowledgement from keynote speaker Elizabeth Nyamayaro at Luncheon
  - Group photo with Elizabeth Nyamayaro
  - VIP reception invitation for 2 additional guests
  - Verbal recognition from elected official on stage (based on availability)
  - Special acknowledgement in AV presentation at Luncheon

### $2,000 Individual/Family Patron Sponsor

- 1 Table of 10 at Luncheon
- Annual WorldDenver Basic Individual membership for your guests
- Name recognition on WorldDenver event website for 1 year
- Name recognition in the event presentation and printed program

### $1,000 Sponsor Future Leaders ($500 for half table)

- Sponsorship of 10 middle school through university age students to attend event
- Name recognition on WorldDenver event website for 1 year
- Name recognition in the event presentation and printed program

### $500 Exhibitor Sponsor/$250 Non-Profit Exhibitor Sponsor

- 1 Full Exhibit table during networking hour before Luncheon
- Opportunity to share mission, products, and services with 700-800 attendees

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