

12TH ANNUAL
GLOBAL CUP CHALLENGE
SPONSORSHIP OPPORTUNITIES



WorldDenver is a non-profit community organization that promotes understanding of world affairs and cultures. Since its founding in 2012, WorldDenver's impact on the Colorado community has grown along with its reputation for unique programs that connect Coloradans with experts and leaders through cultural exchange from around the world. With over 3,500 active community members, WorldDenver annually hosts 500 international visitors and serves 800 students in 11 countries through its education program. The WorldDenver Young Professionals host networking and cultural events, alongside mentorship, professional development, and service opportunities.

Each year the WorldDenver Young Professionals host their annual fundraising event: the Global Cup Challenge. Global affairs enthusiasts of all ages will come together to test their trivia skills at an event filled with networking, great food, and global engagement. Funds raised at this event go towards furthering the mission of the Young Professionals to connect rising leaders with a passion for global affairs and a desire to strengthen Denver's international community through networking, education, service, and professional development.

If you are interested in sponsoring, or have any questions, contact Lauren Osga at Lauren@WorldDenver.org or 720-330-9287.



12th Annual Global Cup Challenge
September 25
@ Meow Wolf Denver Sips (with a Z)
6:00 p.m. MT



12TH ANNUAL GLOBAL CUP CHALLENGE SPONSORSHIP LEVELS & BENEFITS

BENEFITS

Question Master \$2,500, presenting	Global Gurus \$1000	Trivia Geeks \$500	Fact Finders (individuals only) \$150
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Logo placement on stage throughout program	X	--	--	--
Podium opportunity	X	--	--	--
Publicity materials at event	Info table at event (literature, pop-up banner, swag etc.)	Pop-up banner and/or swag	--	--
Recognition as food/beverage host	"First Drink" Sponsor	"Pub Grub" sponsor	--	--
Named trivia round with theme of your choice	Full Round (8 questions)	Full Round (8 questions)	--	--
Verbal acknowledgement during live program	X	X	--	--
Acknowledgement on all social media posts to Facebook, Instagram, Twitter, and LinkedIn	Prominent Logo	Logo	Name	--
Annual Young Professional Membership	5 representatives	3 representatives	1 representative	--
Acknowledgment on website homepage and event page	Prominent Logo	Logo	Name	Name
Acknowledgement on all digital and printed materials (slides, signage, handouts)	Prominent Logo	Logo	Name	Name
Team of 4 participants	3 teams	2 teams	1 team	Support a nonprofit team





WORLD DENVER 2023 REPORT

2023 was a year of impact and growth for WorldDenver! We expanded the World Affairs Challenge to 5 countries in Africa through the Africa Regional Competition, hosted Colorado's largest International Women's Day celebration, and welcomed a full year of international visitors, and hosted more inclusive and accessible community events for the Denver community!



30+

COMMUNITY EVENTS

Focused on world affairs ranging from Speaker Series to Young Professionals networking and professional development.



200+

WORLDDINNER GUESTS

Welcomed by WorldDenver members into their homes for a home-cooked meal with family and friends.



800

STUDENTS

Participated in the World Affairs Challenge across 11 countries, including the newly launched Africa Regional Competition.



580

INTERNATIONAL VISITORS

From 118 countries engaged in exchanges of culture, ideas, and expertise with their peers in Colorado.



3000+

HOURS VOLUNTEERED

Enhanced our community support with help from dedicated volunteers, interns, and 31 homestay hosts who graciously welcomed visitors.



3300+

EVENT ATTENDEES

Welcomed from Denver and around the world to our diverse and inclusive community events.